

Studio Crawl | FAQ

Do I have to start the Studio Crawl at 3:00 p.m. and stay until 5:30 p.m.?

You can come and go as you please. Do what's convenient for you. Crawlers can start at any agency and visit the creative spaces at their own pace beginning at 3:00p.m. Studio tours will be running every 10 to 15 minutes throughout the crawl.

What's the passport for the Studio Crawl?

Your passport is your ticket to the studio tours and the Afterglow. For every agency you visit, you'll be given one stamp on your passport. For every stamp, you earn one raffle ticket. Raffle tickets are awarded at the Afterglow event. All raffle tickets are entered to win great prizes like an iPad and portfolio reviews with some of Mid-Michigan's most talented creative professionals! We plan to raffle off prizes around 6:00 p.m. You must be present to win.

Do I need to visit every agency?

You can visit as many agencies as you have time for, but you're not obligated to visit all of the participating creative spaces. Go to as many as you can because the creative spaces are pretty cool. And remember the more you visit, the more likely you'll win a raffle prize.

What's the Afterglow?

The Afterglow is a casual mix and mingle following the crawl. This is an opportunity to network with mid-Michigan creative professionals from the participating organizations, so don't be shy!

Should I bring anything with me?

No, you'll just need your Studio Crawl passport for the event. It's not necessary to bring your resume or portfolio. But don't forget to bring questions and your winning personality!

How can I prepare for the tours?

Research the agencies ahead of time! The Studio Crawl is designed for you to learn, explore, ask questions, get advice, and leave with ideas on how you can break into the field. So be sure to brainstorm questions to ask the professionals ahead of time so that you can be engaged and stand out during the tours.

What should I wear?

We recommend dressing business casual as you'll be overdressed in a suit. But remember to be presentable - so be sure to leave your tennis shoes and jeans at home. Dress for success, as first impressions count.

What's the parking situation?

Parking can be found in the E. Grand River Ave. and Turner S. parking lot. You can also sign up for free bus transportation at <https://www.eventbrite.com/e/studio-crawl-2016-transportation-reservation-tickets-28374678427>