



# Creative Alliance

MID - MICHIGAN

## Membership Registration

First name: \_\_\_\_\_

Last name: \_\_\_\_\_

Email: \_\_\_\_\_

School (if student): \_\_\_\_\_

Mailing address (city, state, ZIP): \_\_\_\_\_

Business name (if applicable): \_\_\_\_\_

### Select membership level:

**35-Watt Student Membership**

Annual dues \$35!

You must be a full-time student to qualify. You'll receive all of the benefits our professional members receive at the individual rate.

**125-Watt Individual Membership\***

Annual dues \$125

Benefits include a free listing in the online member directory, special member rates on programs, events and networking functions, discounts on ADDY award entry fees and discounts on business services through the AAF.

\*Individual memberships are non-transferable

**350-Watt Corporate Membership**

Annual dues \$350

(Three members in the same company)

Includes all the same membership benefits as the individual membership plus:

- 8% savings (\$25) on membership dues
- Memberships transferable at luncheons and other events (if paid member cannot attend, another member from the company can take his/her place at the member rate)
- Memberships are transferable to other employees should someone leave the company

**575-Watt Membership**

Annual dues \$575

(5 members of the same company)

Includes all membership benefits of 350-Watt plus:

- 10% savings (\$50) on membership dues
- Member's may bring guests to attend attend luncheons and other events at member rates.

**Track Light, All-Inclusive Membership**

Annual dues \$275—available through Dec.!

The same membership benefits as an individual membership. Includes admissions to all three luncheons, admission to studio crawl/after party, admission to ADDYs and admission to Ad Porn.

- Total annual savings of \$55

IMPORTANT! If you're registering for 350- or 575-Watt Membership, please include the (3-5) member names below:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_

575-Watt  
350-Watt

Please send registration and check to MMCA, P.O. Box 21025, Lansing, MI 48909. Thank you!